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Press Release

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Partners for the Transport and Logistics Industry

Messe München and World Trade Center Miami announce cooperation

Messe München and World Trade Center Miami are pooling their expertise and will organize a joint conference with “carga logistica Americas Summit” for the transport and logistics industry in 2024. The first edition of carga logistica Americas Summit will take place from October 15 to 16, 2024 in Panama City and will focus on the Latin American market.

Latin America in focus

The German trade show organizer and the American non-profit organization both have many years of experience in organizing innovative and leading events. Dr. Robert Schönberger, Global Industry Lead at Messe München, says, "With this partnership, transport logistic Americas and Air Cargo Americas will further strengthen their position in the American market." Ivan Barrios, President & CEO of World Trade Center Miami, adds, "With a focus on Latin America in 2024, the event serves one of the fastest growing markets in the world, which also plays a critical role in the global transportation and logistics landscape."

Panama - important hub for all transport modes

The 2024 conference event, which will be held in Panama, will focus on Latin America, as an important hub for various modes of transportation. Exemplary of this is Panama and its special geographic location, which connects the Atlantic and Pacific oceans and makes the country a key player in global logistics. From the Panama Canal to modern air and sea ports, the location offers a unique infrastructure that serves all modes of transportation and is the gateway to Latin America.

Cooperation also on trade fair event at Miami location

For the new partners, the conference in Panama is intended to be the starting point for both event brands to then return to Miami together in the fall of 2025 and build on their successes. Messe München will contribute its strong international network and expertise in trade fair organization, while the World Trade Center Miami will primarily contribute its close networking in the local economy and reliable relations with Latin America. Barrios and Schönberger jointly agree: "We want to create relevant platforms for the industry so that exhibiting companies can maintain

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existing contacts, as well as make new ones and above all initiate business."

For more information, visit www.tl-americas.org

transport logistic exhibitions

The international industry network of transport logistic exhibitions consists of ten events. In addition to the leading international trade fair transport logistic in Munich, transport logistic China takes place every two years in China, and the transport logistic China Forum alternates with it every year, both in Shanghai. In Turkey, Messe München and EKO Fair Limited organize the logitrans International Transport Logistics Exhibition in Istanbul every year. Messe München is organizing transport logistic Americas, which will be held every two years in USA. From November 2023, transport logistic Southeast Asia will also be held in Singapore for the first time. At all trade fairs, the air cargo sector plays an essential role. As part of transport logistic in Munich, air cargo Europe is the world's largest air cargo trade fair, while air cargo China is the leading event in Asia. In addition, air cargo India and air cargo Africa are independent trade fairs.

Messe München Messe München

is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, South Africa and Turkey. With a network of associated companies in Europe, Asia, Africa, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.

World Trade Center Miami

The World Trade Center Miami is a member of the World Trade Centers Association which is the preeminent global trade organization promoting two-way trade. There are more than 321 World Trade Centers located in over 89 countries with a total membership of 2 million corporate members and associates. In the Western Hemisphere, there are more than 60 World Trade Centers either in operation or in the planning and/or construction stage.

For more than 25 years, the World Trade Center Miami (WTCM) has facilitated international commerce in Miami-Dade County. Through trade shows, missions, special events, educational programs and other forms of assistance, the WTCM has played a leading role in spurring the growth of the region's most important economic sector, generating more than \$3.8 billion in reported international sales and stimulating the formation of thousands of new jobs.

As a powerful voice for business growth and economic prosperity, the WTCM is dedicated to leading South Florida into a new era of international trade. Guided by our Board of Directors and assisted by our community partners, our Center helps companies connect with the world and contributes to our regional economy.

The World Trade Center Miami, Florida's oldest global organization, fosters and enhances international business opportunities for companies in the western hemisphere.